

ZOOM IN ON

# BED BUGS



## BED BUG FACTS

Infestations of bed bugs have increased 500% in the last few years. In part because of today's transient society, infestations are rapidly spreading via luggage, airline baggage compartments, cruise ships, hotels, on our clothing and shoes.

### Are Bed Bugs Harmful?

They can be, and they are a nuisance. They bite humans and animals to feed on blood. Some people have allergic reactions – itchy, red, raised areas like mosquito bites, or a localized rash. Other's have no symptoms. People may receive hundreds of bites a night!

### How to Spot an Infestation

Bed bugs are difficult to see because they hide in dark places by day, coming out at only night to feed. Look for reddish "blood" or dark fecal matter on mattresses or upholstered furniture (especially along seams). Eradico's technicians can confirm their presence.

## BED BUG DETECTION

The latest force in the fight against bed bugs:  
Our **K-9 Bed Bug Detection Unit**

Our team can detect live bed bugs and their live eggs

- faster
  - more thoroughly
  - more cost effectively
- ...than visual inspections.

### ATTENTION: MULTI HOUSING MANAGERS

Ask about our new cost-effective  
"**CERTIFICATION, DETECTION, TREATMENT**"  
program that completely  
revolutionizes the way bed bug  
services are performed.



**"Our Certified K-9 Team"**  
Professional Animal Handler and Pest Control Specialist Lindsay and Magnum

## TREATMENT & CONTROL

While there is no "silver bullet" to eradicate bed bugs, Eradico Services offers several effective options in the fight against them. An on-site analysis is critical to selecting the right program to fit your needs. Treatment choice depends on individual goals, budget, time constraints and building structure.

Let the experts at Eradico Services help you develop a pro-active plan to keep bed bugs under control!

(888) 479-5900 [www.eradicoservices.com](http://www.eradicoservices.com)



## Pre-Treat Service

### Unoccupied/vacant apartments/rooms only

This pro-active program is available to all existing Eradico clients to help prevent a bed bug infestation.

- Ideal for multi-dwelling establishments (hotels/apartments)
- Provides **security** – assure new residents or guest that your building has been protected against bed bugs
- Provides **containment** – limits the spread of an infestation introduced after our pre-treat service
- 90-day retreatment guarantee for apartments; 30-day for hotels and motels



## Early Detection

### Thorough, accurate, cost effective

Like his namesake, the popular '80s TV character, our Magnum is a skilled investigator – he can “sniff out” bed bugs in the early stages, when they can be more easily controlled.

- 96% accurate in detecting live bed bugs and viable eggs
- Both dog and handler specially trained
- Dual certification assures reliability
- Asked about our “C-D-T” Program for multi-unit housing communities



PUT **Magnum, b.b.i.** ON THE **Case**

## Conventional Treatment

### Best value at the lowest cost!

Preferred choice for treating a large number of apartments or rooms. Provides good results when residents and management cooperate with preparation guidelines prior to treatment.

- A thorough application and eradication program
- Treatment encompasses problem apartment/unit plus surrounding ones to provide containment
- Residual material is placed in wall voids and other areas to help prevent re-infestation.
- Preparation and cooperation is required from residents and management to achieve best results; Eradico will provide detailed preparation instructions
- Residents are required to vacate briefly during application
- Eradico will provide detailed service reports
- 90-day retreatment guarantee

## Heat Treatment of Structure Highly effective program

This proven treatment requires less preparation for residents.

- Eliminates all stages of bed bugs
- Reduced pesticide treatment
- 6 components required to ensure success:
  1. Management cooperation
  2. Resident preparation (instructions provided)
  3. Heat
  4. Air movement
  5. Monitoring
  6. Residual treatment to reduce re-infestations
- Residents must vacate for 6 to 8 hours

## Mobile Heat Chamber

### Kills bed bugs on individual items

Arrives at your location to provide direct heat to furniture, mattresses, clothing – helps avoid having to discard and replace costly infested items. Perfect for dormitories / turnover prep.

## What Else Can You Do?

### Eradico's Bed Bug Control Program Management System

Our easy-to-use program provides tools and materials property managers need to communicate with residents and customers easily and effectively.

- Designed to help manage the preparation, scheduling, tracking and communication of a bed bug control program
- Encourages staff to report sightings to ensure prompt treatment and contain the spread of an infestation
- Provides necessary documentation for legal protection

### Knowledge is Power! Sign up for a Free Eradico Bed Bug Educational Seminar

Our technical department has developed a program to teach managers, staff and residents how to deal with this invasive pest. Held at our office or your location.

- Learn basic biology
- Review proper control measures
- Practice techniques for communicating to residents and diffusing panic
- Go over pre-treatment preparation and cooperation issues
- Understand and mitigate your legal risks